

Forvis Mazars Webinar **Strengthening Your Digital Dealership**



Strengthening Your Digital Dealership Our Panelists



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Agenda

1. Business Interruption Insurance Claims

- 1. Overview
- 2. Options
- 3. Calculation Process

2. Cybersecurity

- 1. Preparation
- 2. Trends & Threats
- 3. Incident Response Plans & Future Outlook
- 3. Q&A
- 4. Conclusion





01
Business Interruption Insurance Claims



Strengthening Your Digital Dealership **Business Interruption**

Brief Overview – Insurance Policy & Coverage

- Establish policy coverage and any applicable limits
- Provisions for payroll
- Provisions for extra expenses
- Provisions for claim preparation costs
- Communication with insurance broker and insurance company



Strengthening Your Digital Dealership **Business Interruption**

Options

- Insurance company retains a forensic accountant
- Client retains Forvis Mazars, LLP
- Middle Ground/Hybrid Option



Strengthening Your Digital Dealership **Business Interruption**

Calculation Process

- Revenue/Income
 - Historical Performance
 - Growth Analysis
 - But For Income
- Non-continuing/Saved Expenses
- Additional provisions as necessary
 - Payroll, Extra Expenses, Claim Preparation Costs



Cybersecurity



Strengthening Your Digital Dealership **Cybersecurity**

- Now that we are on the other side of the CDK and CrowdStrike incidents, what changes do you believe organizations should be looking to implement to better prepare?
- Do you have any recommendations on how to test an organization to prepare for a major third-party outage like this?



Strengthening Your Digital Dealership Cybersecurity

- What are the most recent cybersecurity incidents facing dealerships?
- What are the biggest trends and threats facing dealerships?
- What does a ransomware attack look like and why is it so common?



Strengthening Your Digital Dealership Cybersecurity

- What is driving the current threat landscape?
- What is OT risk and does it have a potential impact on dealerships?



Strengthening Your Digital Dealership Cybersecurity

- What do we need to know about Incident Response Plans?
- How should a disaster recovery plan and business continuity plan be tied to an IR plan?
- Why is vendor management so important?
- What are the top control failures during a security incident?



Strengthening Your Digital Dealership Cybersecurity

- How do hackers use the Dark Web?
- Why is physical security so important and what are some of the trends we are seeing?



Strengthening Your Digital Dealership **Cybersecurity**

How can a firm like Forvis Mazars help?



03 Q&A Conclusion



Strengthening Your Digital Dealership **Q&A**, Conclusion

- Cyber attacks aren't a matter of "if" but "when"
- Review your current processes and organizational standards, as well as your insurance policies

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• If you identify a need for support, we're here to help



Thank You!



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